



Strategic Plan

2025 - 2027



Vision

Thriving, vibrant, healthy and self-reliant communities.

Mission

To create opportunities and provide support that enhances the health and well-being of the people in our community.

Values

Strength based

Respect

Integrity

Quality services

Meaningful Relationships

Professionalism

Te Tiriti O Waitangi

What we plan to achieve

Keep a great space for everyone:

We'll provide and look after a multi-purpose centre that's owned and run by the community, to meet the needs of people in Hamilton West and the wider Hamilton area—now and in the future.

Work together with others:

We'll team up with other local groups and services to support shared goals and make a bigger impact in our community.

Speak up for our community:

We'll stand up for individuals or groups in Hamilton West when the board believes it's needed.

Listen and take action:

We'll find out what is important to the community and do our best to support it.

Share useful knowledge:

We'll provide information and services that help people learn, grow, and take part in their community.

Do what helps the community:

To actively participate in activities that support and improve the community, ensuring they align with the centre's mission and values.



Our Goals

1. Our Services

We will continue to offer a wide range of services by working closely with local groups and partners. By listening and responding to the needs of our community, we aim to build stronger, healthier, and more resilient neighbourhoods where everyone can thrive.

2. Our Community

Our goal is to encourage more community members to get involved at the centre by offering a range of connection and volunteering opportunities. We aim to create welcoming and meaningful ways for everyone to contribute and build connections with others.

3. Our Staff

Our staff will be supported and valued in a positive work environment. We are committed to offering opportunities for ongoing training and including staff in decision-making. We want the workplace to be well-resourced, rewarding, family-friendly, and an enjoyable place to work.

4. Our Funds

We'll work to grow and diversify our funding to keep doing what we do. By managing our finances well, following robust financial practices, and building strong relationships with funders, we'll make sure the centre stays strong and able to support our community for future decades.

5. Connected spaces where tamariki and rangatahi feel valued and supported

We will create a safe and welcoming space for young people and children where they can come together, learn, play, and take part in activities that support their growth, development, and well-being. This space will be designed to meet the needs of all ages, helping build confidence, skills, and a sense of community.

6. Fruit Trees in Homes

We will promote healthy living with projects like "Fruit Trees in Homes," helping families grow fresh fruit and improve access to nutritious food right in their own backyards.



1. Our Services

Delivering Services that make a positive change

Goal: We will continue to offer a wide range of services by working closely with local groups and partners. By listening and responding to the needs of our community, we aim to build stronger, healthier, and more resilient neighbourhoods where everyone can thrive.

Our Strategy

- 1. Understand Our Community**
Identify programs and activities that reflect the real needs and interests of our community. Recognise, respect, and embrace the diversity in our neighbourhoods.
- 2. Deliver Meaningful Services**
Offer a wide variety of programs that are relevant, inclusive, and accessible to all. Be flexible and responsive to emerging needs, especially for vulnerable individuals, families, and groups.
- 3. Work Together**
Strengthen existing networks and build new partnerships with local groups, stakeholders, and volunteers. Collaborate with others to co-design and co-deliver services that benefit the wider community.
- 4. Create Welcoming Spaces**
Make everyone feel respected, valued, and comfortable at the centre. Go above and beyond to create a sense of belonging.
- 5. Give the Community a Voice**
Advocate for community needs and help people speak up on the issues that matter to them. Support local leadership and action.
- 6. Bring People Together**
Create opportunities for connection, celebration, and shared experiences. Build community vibrancy and strong relationships through events, gatherings, and shared spaces.
- 7. Say Yes Lots!**
Take a “can-do” approach. Be open, supportive, and willing to try new things that benefit the community.

How We Deliver Services and Programs

- 1. Led by WCC Staff and Volunteers**
Our team and volunteers work directly with the community to deliver services and programs.
- 2. In Partnership**
We collaborate with key stakeholders and community partners to design and deliver shared programs.
- 3. Through Community Use of the Centre**
We support external providers and groups who use our facilities to run their own programs aligned with our goals.

2. Our Community

Supporting people to connect, contribute, and shine

Goal: Our goal is to encourage more community members to get involved at the centre by offering a range of connection and volunteering opportunities. We aim to create welcoming and meaningful ways for everyone to contribute and build connections with others.

Our Strategy

1. Empower Local Solutions

We believe the best ideas come from within our community. We will provide opportunities for people to come together, share their knowledge, and address local challenges.

2. Match People to the Right Roles

Everyone has unique skills and interests. We'll help connect people with meaningful roles and activities that suit them, ensuring they feel welcomed, supported, and confident.

3. Support, Encourage, and Recognise Volunteers

We will continue to create and build a culture where everyone's efforts are valued. Whether volunteering or simply participating, people's contributions will be acknowledged and celebrated as part of the positive impact on our centre and community.

4. Actively Invite and Include People

Connection will be open and accessible to all. We'll create clear, flexible, and inclusive opportunities that welcome people of all ages, backgrounds, and abilities to get involved and build community.

5. Promote Success and Celebrate Achievements

By sharing stories of connection and impact, we build pride and inspire more people to get involved. We'll celebrate community achievements through our Western Community News on social media, and throughout the walls of our centre using artwork, photos, and stories to highlight the positive change happening right here in our neighbourhood.

3. Our Staff

Valuing the people who help make it all happen

Goal:

We're committed to creating a supportive, flexible, and rewarding workplace where staff feel valued and connected to meaningful work. Alongside fair pay and professional development, we offer a family friendly environment, opportunities for staff-led initiatives, and time to celebrate milestones together. We support wellbeing, encourage growth, and make sure our team feels the impact of their work in the lives of our community.

Our Strategy

1. Everyone's on the Same Page

We'll ensure every staff member knows our mission, vision, values, and the services we provide. Understanding the purpose behind our work helps everyone feel engaged, motivated, and united in moving toward our shared goals.

2. Helping Our Team Grow and Succeed

We provide the training, resources, and support people need to feel confident and capable in their roles. It's important to us that everyone has what they need to grow and do their best work.

3. A Safe Place to Work

Keeping everyone safe and looked after is a top priority. A secure safe environment helps our team stay focused and confident.

4. Valuing Our Team's Commitment

We're committed to making sure everyone earns at least the Living Wage, so our staff have enough to support themselves and their families. Fair pay shows we truly value the work our team do and want everyone to feel respected and appreciated. We also want our staff to stay with us long-term, knowing that their dedication benefits both the centre and the wider community.

5. Spaces That Feel Good

We will make sure our workspaces are safe, comfortable, and welcoming because the right environment makes a big difference. When people enjoy where they work, they're more focused, motivated, and connected to the team.

6. Staying Connected and Supported

Staff have ongoing access to their manager for support whenever they need it. We will hold regular hui to encourage open conversations, share updates, and listen to everyone's ideas and concerns. These gatherings are also a chance to celebrate milestones and achievements together, helping staff feel valued, supported, and connected.

7. Family-Friendly and Flexible

We believe work should fit around life, not the other way around. We offer a family-friendly workplace with flexible options to help people balance their job, family, and everything else without added stress. Just as we support others in our community, we're committed to caring for the wellbeing of our staff, making sure they feel valued, supported, and looked after.

4. Our Funds

Funding that keeps our community thriving

Goal: We'll work to grow and diversify our funding to keep doing what we do. By managing our finances well, following robust financial practices, and building strong relationships with funders, we'll make sure the centre stays strong and able to support our community for future decades.

Our Strategy

1. Maximise Our Venue Use

We'll make full use of our spaces to keep the centre active and welcoming. Income raised through providing space supports the day-to-day running of the centre and helps us keep the venue modern, well-maintained, and fit for purpose for the many groups who use it.

2. Funding That Makes a Difference

We'll apply for funding with clear, thoughtful applications that show the real impact of our work. We'll keep funders in the loop with honest updates and timely reporting to build strong, trusting relationships.

3. Find New Ways to Raise Funds

We'll keep building on the income sources that already bring us success, like printing services, hiring out tables and chairs, advertising, making sure they continue to be reliable and help keep the centre running. We will also use our events and daily activities to create more income and support what we do.

4. Pitching In Together

We will encourage our community to make donations, big or small, knowing that even the smallest gifts add up to create a big impact. By giving, people help us keep the centre thriving as a vibrant hub and support themselves by strengthening and connecting their own neighbourhood.

5. Work With Local Businesses

We will build strong, positive relationships with local businesses to explore opportunities for meaningful partnerships, sponsorships, and collaborative projects. By working together, we can create shared value that benefits both the centre and the wider community, helping to enhance services, events, and resources that support everyone.

6. Maintain Viable and Valuable Programs

We will make sure that all programs remain financially viable by regularly reviewing their costs and funding sources. At the same time, we will ensure these programs continue to meet the real and evolving needs of our community, adapting where necessary to provide meaningful support and value for everyone involved.

7. Build and Keep a Strong Board

We will support and develop a board that is dedicated, skilled, and committed to guiding the centre confidently into the future. By providing ongoing training and resources, we'll ensure board members have the tools they need for effective governance, strategic planning, and financial oversight. Keeping a strong, engaged board is key to maintaining the centre's financial health and driving sustainable growth that benefits our community.

5. Our tamariki & rangatahi

Connected spaces where tamariki and rangatahi feel valued and supported

Goal:

We will create a safe, welcoming space for children and youth to come together, have fun, learn, and take part in activities that support their growth and well-being. The space will be designed for all ages, helping build confidence, develop skills, and foster a strong sense of belonging and community now and for future generations.

Our Strategy

1. **Redevelop with Purpose**

Transform the former HCC changing rooms into a purpose built Youth Hub. It will be a vibrant, welcoming space where young people can connect, learn, play, and access support. Located beside the skate park and basketball court, this new space will serve as a key gathering point and resource hub for tamariki and rangatahi.

2. **Complete the Community-Led Redevelopment**

Finalise the renovation of the former changing rooms into a safe, inclusive, and youth friendly facility, guided by input from youth and the wider community.

3. **Raise the Remaining Funds**

Secure the remaining funds needed to reach our \$900,000 goal through grants, donations, sponsorships, and community support.

4. **Engage Youth Voice in Design and Delivery**

Ensure young people are involved in shaping the space and the programmes it offers helping to create a place they feel ownership of and connected to.

5. **Partner with Local Funders and Businesses**

Work alongside local funders, businesses, and supporters to build a strong foundation for long-term sustainability and collaboration.

6. **Provide Engaging and Impactful Youth Services**

Use the Youth Hub to host activities and services that support confidence, connection, skill-building, and wellbeing for young people of all ages.

7. **Recognise the Shared Commitment That Made This Possible**

Recognise the contributions of funders, supporters, and community members in making the Youth Hub a reality, and honour the centre's impact on youth development.

6. Fruit Trees in Homes

Resourcing community-led solutions

Goal:

We want more members of the community to be actively involved in the centre through a variety of volunteering opportunities. We will create welcoming and meaningful ways for people to contribute and connect with others.

History

The Fruit Trees in Homes project took root back in 2012, and since its inception, 3,362 fruit trees have been planted in 617 households and 475 fruit trees have found a home in our public spaces.

Our Strategy

1. Increase Access to Fresh Fruit at Home

Provide households with up to five low-maintenance fruit trees to grow their own kai, improving access to healthy, homegrown food.

2. Secure Funding

Seek funding to cover the cost of trees, soil, compost, and other materials needed.

3. Youth Volunteers

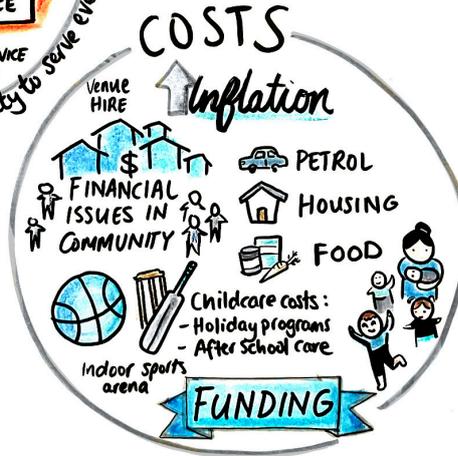
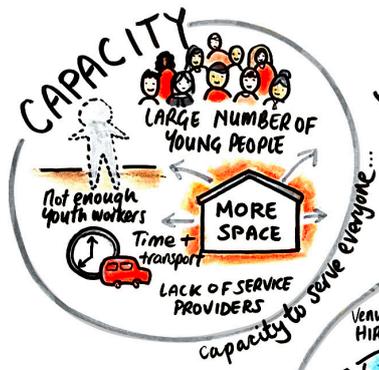
Train our local youth and volunteers to support households with planting.

4. Choose the Right Trees for Success

Offer a selection of easy-care, productive fruit trees suited to different home spaces and growing conditions.

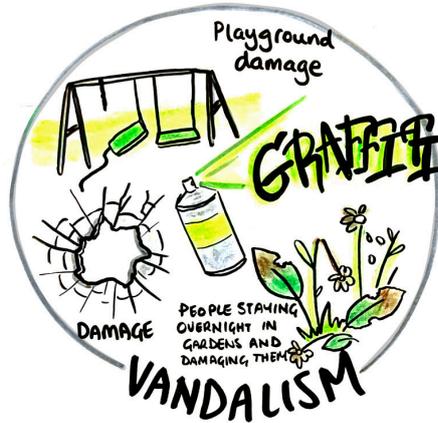
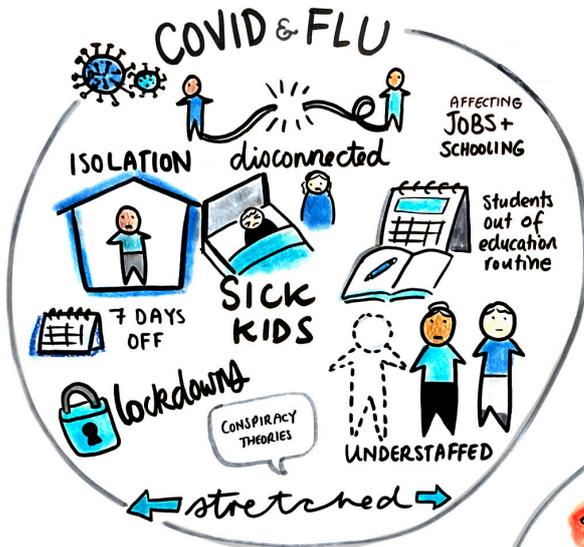
5. Encourage Long-Term Care and Sharing

Provide simple care guides and follow-up support such as Fruit Tree pruning workshops to help trees thrive. Encourage households to share any excess fruit some of which can be brought back to the centre to be shared with others in the community who need it.



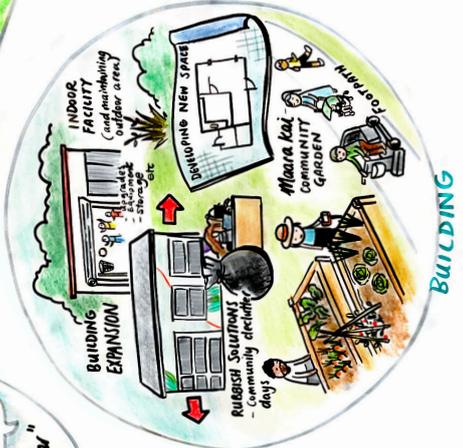
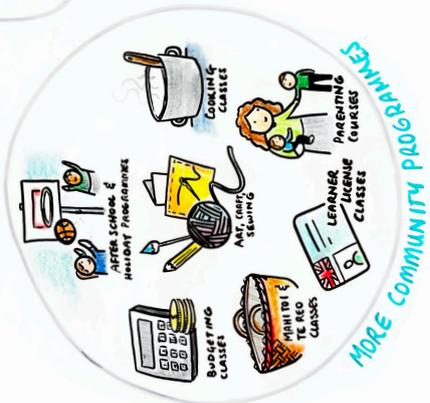
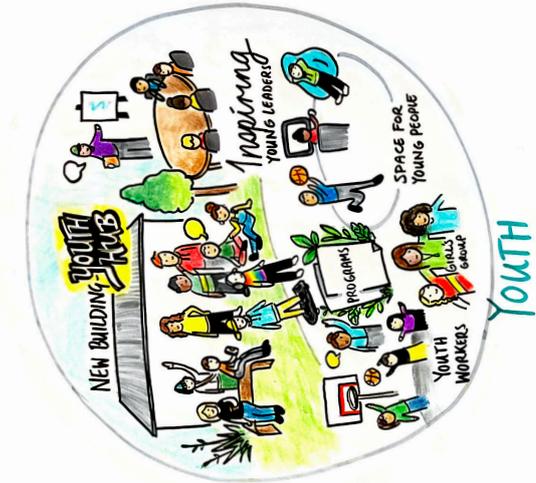
CHALLENGES

Looking Back



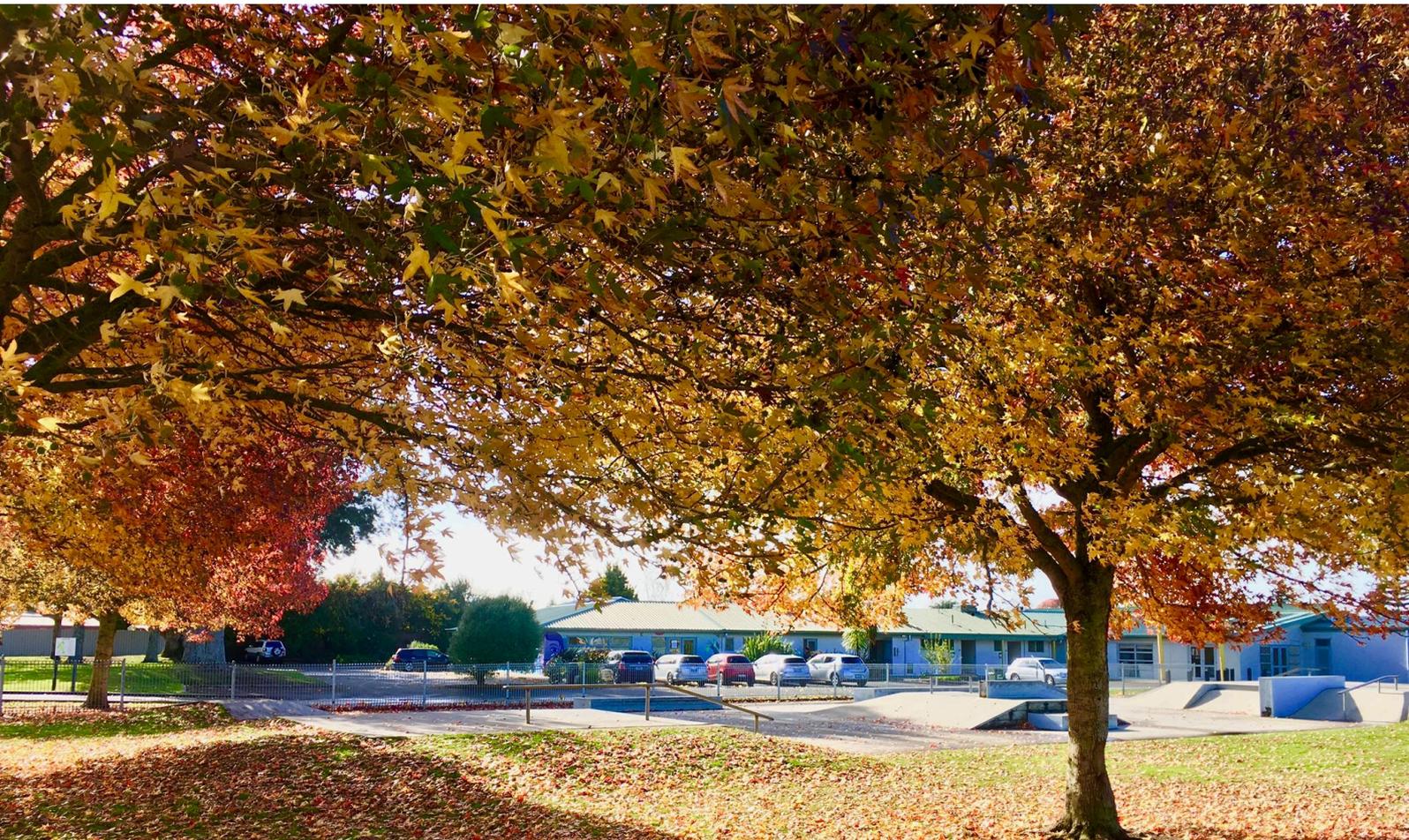
Our Aspirations

Western Community Centre





Since 1979 the centre has been providing a wide range of support services, programmes, activities and events. Our two facilities are at 46 Hyde Ave and 108 Grandview Road in Nawton. The centre is owned by the community and overseen by a board (Western Community Association) of community members elected at the AGM.



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